



Let's Meet & Green

Cultivating Growth for a
Greener Tomorrow





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Yes! Meetings & Events Can Be Eco-friendly Too.

Let's Meet & Green is a broad-based strategy to offset environmental footprints while increasing its positive socio-environmental impact in a sustainable way. Indeed, organisations and participants will have the unique opportunity to experience Malaysia's natural heritage at its best.

Going Green in More Ways Than One.

Let's Meet & Green initiative is done in collaboration with the Forest Research Institute Malaysia (FRIM) to help create awareness and participation amongst organisations in conjunction with their meetings and events in Malaysia. With a contribution from as low as MYR106, organisations can have an active, hands-on involvement in a wide range of green initiatives that will ingrain participants with a sense of ownership and care for the environment.

One of the programme's highlights is the educational and hands-on tree planting activity. FRIM will facilitate the species selection, the site and the maintenance of the trees planted. The participants will have the opportunity to revisit their legacy in the future.

Besides tree planting, you can participate in many other *Let's Meet & Green* initiatives that can be customised to meet your requirements. Take a look at the choices and join the green trail together.

Get set, go green!
Let's meet.



Community "Gotong-royong"

This is a community sprucing initiative incorporated as part of the tree planting activity to encourage the maintenance and beautification of open spaces. "Gotong-royong" means a joint-effort to spruce up the neighbourhood in Bahasa Melayu.



Grants & Sponsorships

Corporate grants and sponsorships that can be utilised effectively to create environmental awareness are welcomed. Amongst the efforts resulting from previous sponsorships include the creation and upgrading of facilities, the funding of selected activities and the installation of information boards at picnic spots and public gardens.



Eco-Awareness

We can also connect you to relevant local organisations that focus on green-driven activities.



Go Active!

For those who love a challenge and venture closer to nature, there are many industry partners that can accommodate your enthusiasm and eco-appreciation with a variety of exhilarating outdoor activities such as mountain biking, trail biking, jungle tracking or picnic and camping.