# MEDIA RELEASE

IT&CM China 2020 / 02 CTW China 2020 / 03





# Announcement of Deferred Dates for IT&CM China And CTW China 2020

Shanghai, 3 February 2020 – In light of the ongoing Novel Coronavirus, organisers of IT&CM China and CTW China have decided, in the interest, well-being and safety of all valued event delegates and stakeholders, to **defer the 2020 event to 3 - 5 August**, subject to the recovery and control of the outbreak.

This course of action of deferring mass gatherings including large-scale exhibitions and conferences like IT&CM China and CTW China, is in line with advisories by health and government authorities (e.g. WHO) to prevent, contain, and mitigate spread of the virus. Further, as the status of the outbreak is constantly evolving, the postponement of the event is deemed to be the most appropriate step at this point when travel risk to / within China is heightened, and health and safety are immediate concerns on the top of everyone's minds.

Organisers TTG and china-based CITS MICE will continue to monitor the situation closely and provide further updates when necessary.

For delegates and partners who have already confirmed your attendance for the event, your respective TTG liaison will be in touch shortly to review your participation options. You may also contact our teams for assistance.

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Corporate Buyers and Sponsors who have been corresponding with our CTW China Sales & Marketing partner TriStar may also reach them at: ike.zhang@tristar-china.cn.

We wish you safe months ahead and look forward to your continued support for the August event this year.

#### **ABOUT IT&CM CHINA 2020**

#### The Leading International MICE Event in China

IT&CM China 2020 will be held from August 3 to 5 at Shanghai Exhibition & Convention Center of International Sourcing. This is the 14<sup>th</sup> instalment of the international MICE event that seeks to "Promote China to the World and the World to China". The 2020 event expects an attendance of 3,000 MICE professionals from sectors including DMCs, PCOs, corporate travel and associations, over 500 hosted delegates, over 14,000 business appointments as well as over 75 business, education and networking sessions.





Co-located with CTW China as China's Only Doublebill Event In MICE and Corporate Travel, IT&CM China is part of the IT&CM Events series by TTG Events, a business group of TTG Asia Media. This event is co-organised by CITS International M.I.C.E. - a wholly-owned subsidiary of CITS (China International Travel Service), and MP International.

For more information on IT&CM China, visit www.itcmchina.com | WeChat ID: ITCMC

#### **ABOUT CTW CHINA 2020**

# The Leading Corporate Travel Management Conference For China

- Incorporating Meetings & Events

CTW China is the market's answer to the proliferation of corporate travel management activities, including business travel & entertainment (T&E) as well as Meetings & Events (M&E), for Chinese-grown companies and multi-national corporations based in China. Established in 2015, this market-driven event is thus dedicated to raising the sophistication of Chinese professionals who manage the wide and varying scope of corporate travel related needs for their organisations. By localising best global practices and cultivating a sustainable expert and peer-sharing knowledge support network, CTW China is at the helm of enabling local influencers, planners and decision makers of corporate travel functions to get the most of their corporate travel management decisions.

Co-located with IT&CM China, CTW China is part of the CTW Events series co-organised by TTG Events, a business group of TTG Asia Media.

For more information on CTW China, visit www.corporatetravelworld.com/china | WeChat ID: CTWC

#### **MEDIA CONTACT**

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