

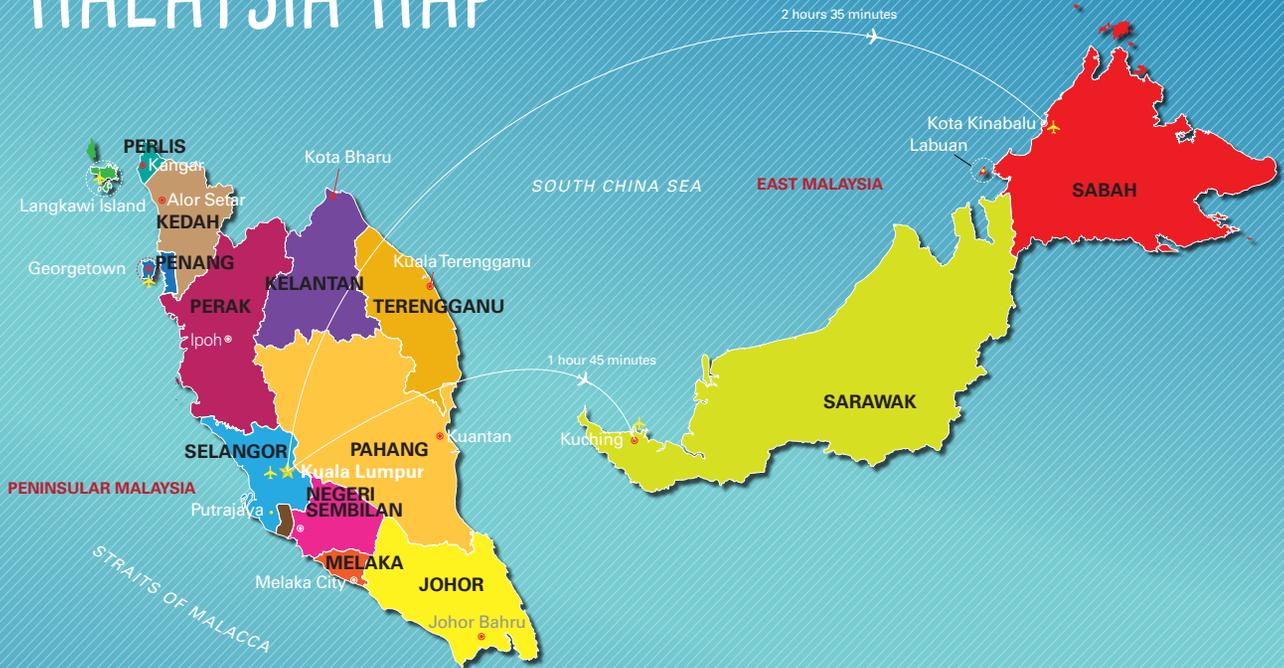
Malaysia

LIKE NEVER  
BEFORE

Discover a whole  
new side of Malaysia



# MALAYSIA MAP



## Welcome! *Selamat Datang!*

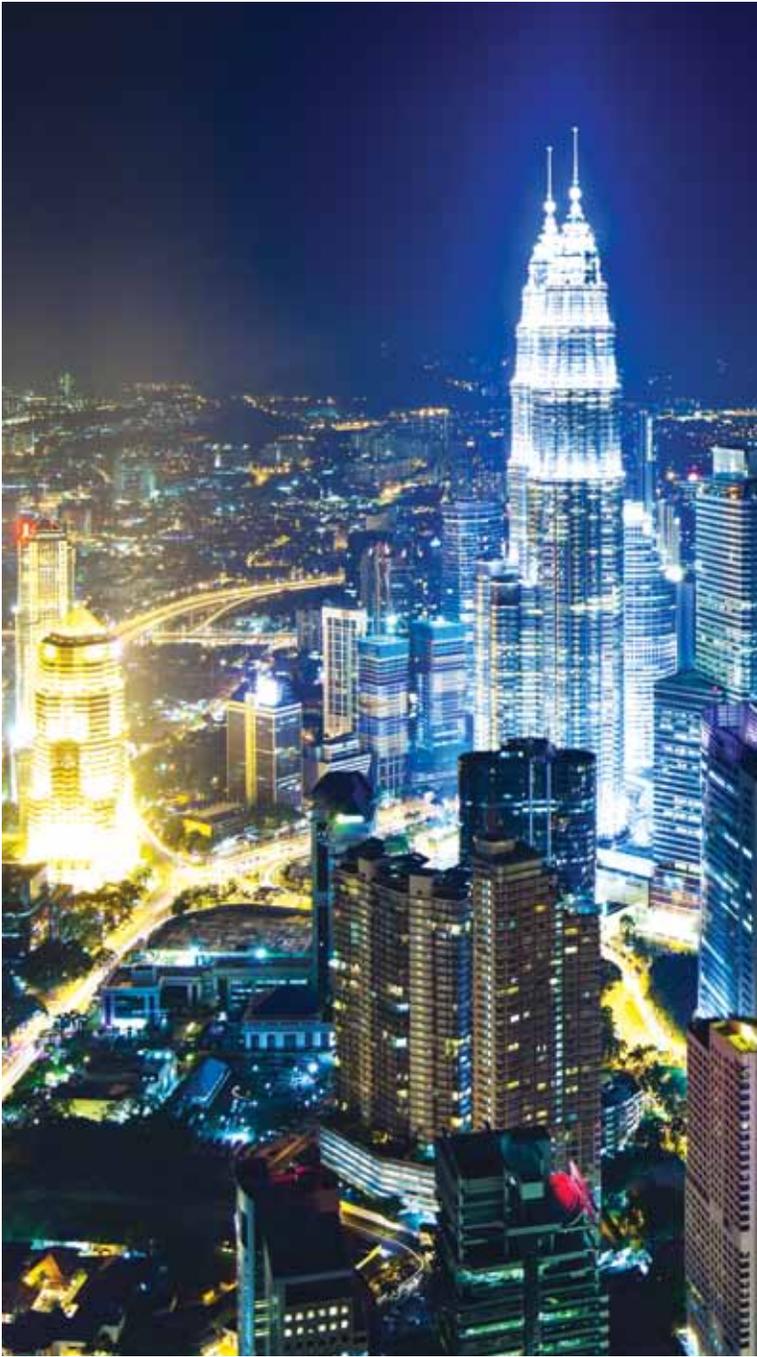
Where on earth can you be immersed in the very best that Asia has to offer? From an authentic mix of Malay, Chinese, Indian, Peranakan and 47 indigenous ethnic heritages, delectable array of cuisines, electrifying urban experiences to UNESCO World Heritage Sites, idyllic tropical islands and 130 million-year-old tropical rainforests, savour the exhilarating vibes of Malaysia.

Be it in the bustling capital city of Kuala Lumpur, Georgetown, Langkawi, Kota Kinabalu or Kuching, crafting corporate meetings and incentive travels at these top experiential canvases will surely be a treat and nothing short of exceptional!

We welcome you to Malaysia with a warm *Selamat Datang!* Our home is bound to enrich, recharge and inspire.

### LEGEND

- ✈ International Airport
- City
- ★ Federal Capital
- Island
- State Capital



# EXPLORE THE URBAN JUNGLE

*in Kuala Lumpur*

SHOP LIKE NEVER BEFORE

We lovingly call it 'KL'. Our beloved metropolitan capital city, where the grandiose PETRONAS Twin Towers reside, is laced with swanky, trendy and cutting edge fashion inspirations, a haven for the most discerning retail therapy sessions such as at the Bukit Bintang shopping district. If food and entertainment are on top of the agenda, look forward to a myriad of selection, from exquisite sky dining high above a picture perfect skyline with the world's tallest twin towers as the backdrop, to our world famous all-day, deliciously alluring street food. Then, spice it up with an electrifying nightlife scene, be it at a pumping night club or bustling night market, which rivals the world's best. Put a cherry on top by luxuriating in award-winning hospitality, local or international brand accommodation, where total rejuvenation and unparalleled attention to details are meticulously assured to evoke a state of bliss. KL has something for everyone to pamper the mind, body and soul!

-  Indulge in a fashion-forward makeover by celebrity stylists.
-  Bask in the lap of luxury embellished with truly Asian hospitality.
-  Dine in style high above a picture-perfect skyline.

.... and more at [www.likeneverbefore.my](http://www.likeneverbefore.my)

# Indulge in cultural luxury IN GEORGETOWN

EXPLORE LIKE NEVER BEFORE

This city is a real charmer - where the past and present culminate to stunning effect. Art, cultures and traditions live on and are delicately cherished in this northern state of Penang. It is no wonder that George Town, the island's capital city, earned its UNESCO World Heritage City status. Here, the trishaw is the best way to explore art and heritage trails. You will be enchanted by the city's hip art scene, awe-inspiring colonial past, centuries old craftsmanship and legacies of the Peranakans. Get a blast from the past by checking into one of many rustic chic accommodations such as the Cheong Fatt Tze – The Blue Mansion or the majestically historical Eastern & Oriental Hotel. Whether savouring the world's best hawker style Asam Laksa at Gurney Drive or enjoying sophisticated sky dining at The Top, be amazed by the smorgasbord of gastronomic delights in this foodie heaven. George Town is perfect for enriching meeting and incentive experiences, every step of the way.



Witness master artisans materialise centuries-old craftsmanship.



Relive the glorious bygone era of a UNESCO World Heritage City.



Gallivant around the island for exotic gastronomic delights.

.... and more at [www.likeneverbefore.my](http://www.likeneverbefore.my)





# SAIL BEYOND THE HORIZON

**IN LANGKAWI**  
PARTY LIKE NEVER BEFORE

A spellbinding archipelago of 99 mythical isles off the northern coast of Peninsular Malaysia, Langkawi can be a quaint and party-perfect canvas as you wish. Pack the itinerary with nature's splendours, such as grooving afloat on a breathtaking the day under cotton candy skies above the emerald Andaman Sea perhaps? Elevate the indulgence factor up a notch by staying at ritzy water villas or resorts enclaved by calming waves. Or, be interactively encapsulated in authentic Malay *kampung* or village ancient traditions as you rub shoulders with friendly natives. From a delectable line-up of local eats, freshly-harvested seafood to exquisite tropical fruits, this sun-drenched duty-free paradise will amaze you when it comes to tantalising the taste buds and sharpening ones' shopping finesse. Legendary Langkawi awaits with exotic adventures and it is all set to host and rejuvenate you.



Party afloat amidst the soothing ambiance of crystal-clear waters.



Unwind on ritzy water villas encapsulated by the Andaman Sea.



Savour traditional island delicacies prepared by a master chef.

.... and more at [www.likeneverbefore.my](http://www.likeneverbefore.my)

# FEEL THE PULSE OF NATURE

IN *Kota Kinabalu*

*Escape Like Never Before*

Ever wondered why Sabah is called the “land below the wind”? Occupying northern Malaysia Borneo, the state and its capital – Kota Kinabalu is situated below the typhoon belt, hence sheltering it from climatic unrest. Lush 130 million year old rainforests, white sandy beaches, pristine islands, dreamy diving hotspots off Sipadan Island and fascinating wildlife like the Orang Utan and Rafflesia flower are further hints of how it is blessed by Mother Nature. Imagine adventuring through the Kinabatangan River’s sanctuary and seizing the once in a lifetime encounter with endangered species such as Proboscis monkeys and Sumatran Rhinos. Alternatively, go luxury glamping at Kinabalu Park – UNESCO’s World Heritage Site or eco-friendly lodging in Sukau, Sandakan. Then, have a grand Kadazandusun tribal feast in their village or amidst breath-taking vistas to hype up the endorphins. Tuaran noodles, Ambuyat and Hinava are some local delicacies to sample, and then wash it all down with a cup of Sabah tea or Tenom coffee to complement the shindig. If masterminding spectacular meeting and incentive travel itineraries is your mission, then Sabah’s inspiring splendours will surely make your day!



Journey through the tributaries of the majestic Kinabatangan River.



Bask in the true meaning of luxury glamping or eco-friendly lodging.



Excite the senses with a grand tribal feast.

.... and more at [www.likeneverbefore.my](http://www.likeneverbefore.my)





# ROAR IN THE Mighty Jungle

IN KUCHING  
UNWIND LIKE NEVER BEFORE

Mystical and mystical, “land of the hornbills” of Malaysia Borneo, Sarawak and its capital city – Kuching, ooze geographical wonders, exotic wildlife and 28 ethnic influences. That means plenty of excitement for meetings and incentive programmes. How about hosting an avant-garde clubbing escapade underneath the lush rainforest canopy of a UNESCO World Heritage Site such as Gunung Mulu National Park? Be it electronic, R&B or ballet, party the evening away – in silence! No curfews or noise boundaries, just headphones and handpicked music will do the trick! Then, take the adventure to the next level by titillating the five senses with a grand Sarawakian feast in a tribal longhouse, specially prepared by a real life head-hunters perhaps? Not to forget, add on delicious Sarawak Laksa, Kolok Noodles and delectable layered cakes to complete the epicurean treat. Escaping from the hustle and bustle is a cinch. Seek serenity and recharge in magnificent longhouses or cottages decked with top-notch amenities inspired by the natives’ tribal ethnic heritage. Blessed with all sorts of treasures, Sarawak and Kuching will surely meet expectations and beyond.



Groove on with a rainforest party – in silence.



Rejuvenate in luxurious cottages, embraced by Mother Nature.



Tantalise the taste buds with Sarawak’s epicurean delicacies.

.... and more at [www.likeneverbefore.my](http://www.likeneverbefore.my)

Crafting your  
corporate meetings and  
incentive travel moments  
in Malaysia just got

*more  
exciting!*

*Reap exceptional  
deals and experiential  
rewards now with*

Malaysia  
TWIN DEAL  
XP



# DEAL 1

## VALUE ADDED SUPPORT FOR INTERNATIONAL CORPORATE MEETING & INCENTIVE GROUP

### 30 - 99 pax

- Welcome souvenir

### 100 - 299 pax

- Welcome souvenir
- Complimentary cultural show during gala night

### 300 pax and above

- Welcome souvenir
- Complimentary cultural show during gala night
- Traditional welcome during gala dinner
- Malaysian Cultural Showcase

### 500 pax and above

- Welcome souvenir
- Complimentary cultural show during gala night
- Traditional welcome during gala dinner
- Traditional costume photo opportunity during gala dinner
- Partial sponsorship\* for gala dinner F&B, RM50 maximum per person



# DEAL 2

## INCENTIVE REWARDS FOR INTERNATIONAL CORPORATE MEETING & INCENTIVE PLANNER

### Cumulative of 500 participants

- iPad mini

### Cumulative of 1000 participants

4 Days/3 Nights Free & Easy Vacation for 2 persons to Kuala Lumpur including:

- Return air tickets (exclude airport taxes, insurance and other misc. charges)
- Accommodation at a 5-star hotel

### Cumulative of 2000 participants

5 Days/4 Nights Free & Easy Vacation for 2 persons to your 2 preferred destinations in Malaysia including:

- Return air tickets (exclude airport taxes, insurance and other misc. charges)
- Accommodation at a 5-star hotel



## SPECIAL CUMULATIVE REWARDS:

### Cumulative between 3,000 - 5,000 participants

4 Days/3 nights Familiarisation Trip to Malaysia for 4 corporate clients of International Corporate Meeting & Incentive Planner

### Cumulative between 5,001 - 8,000 participants

6 Days/5 nights Familiarisation Trip to Malaysia for 6 corporate clients of International Corporate Meeting & Incentive Planner

### Cumulative of 8,000 and above

6 Days/5 nights Familiarisation Trip to Malaysia for 10 corporate clients of International Corporate Meeting & Incentive Planner

### Application Criteria:

1. Minimum 30 international delegates with three nights stay at a 4 or 5-star hotel in Malaysia.
  2. Applicable to corporate meetings and incentive groups, as define by SITE.
  3. Application with completed supporting documents must be submitted to MyCEB at least 30 days prior to group arrival.
- \* Partial sponsorship is not applicable to staggered arrival and groups without a gala dinner.

*Terms and conditions apply.*

BOOK YOUR  
MEETINGS NOW!



[www.likeneverbefore.my](http://www.likeneverbefore.my)

### Duration

#### Booking period

1 Jan 2017 - 30 June 2018

#### Arrival period

Before 31 Dec 2018

Bookings must be confirmed by 30 June 2018, for arrivals before 31 Dec 2018 only.



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MyCEB



Contact our team for a seamless experience in Malaysia.

## **MALAYSIA CONVENTION & EXHIBITION BUREAU**

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