

Press Release

FOR IMMEDIATE RELEASE

PEJUTA BRINGS XXV FIG INTERNATIONAL CONGRESS TO MALAYSIA

- A Double Header Win for the Country

Kuala Lumpur, 5 October 2010 – Malaysia’s popularity as an international meetings destination continues to grow.

Malaysia’s most recent international congress win is for the International Federation of Surveyors (FIG) General Assembly & International Congress 2014. This represents the first FIG International Congress to be held in Asia in the federation’s 136-year history.

Some 3,000 international delegates from over 100 countries will converge for the six-day Congress and General Assembly to be held from 11 – 16 May 2014 at the technologically advanced Kuala Lumpur Convention Centre. The congress is expected to generate an estimated RM26.4 million in direct visitor expenditure to the Malaysian economy in 2014.

Malaysia’s Association of Authorised Land Surveyors (Persatuan Juruukur Tanah Bertauliah Malaysia – PEJUTA), the Department of Surveying and Mapping, Ministry of Natural Resources and Environment Malaysia played a pivotal role in Malaysia’s successful bid. The President of the Malaysian member association in FIG, Mohammad Azmi Mohd Zin, commented, “Winning this prestigious international congress for Malaysia is not only a major milestone but will help add to the country’s effort and credibility to be a new hub for surveying knowledge and practices.”

The efforts of PEJUTA were supported by the Malaysia Convention and Exhibition Bureau (MyCEB), Kuala Lumpur Convention Centre, Malaysia Airlines and Kuala Lumpur City Hall (DBKL).

Commenting on the successful bid from Malaysia, FIG Director Markku Villikka said, “Both in the evaluation process and during the presentation in Sydney, the FIG members were impressed over the technical facilities that both Kuala Lumpur and Kuala Lumpur Convention Centre as the congress venue can offer for a major international congress like the FIG congress and tradeshow.

“Kuala Lumpur is also an international air travel hub that allows participants from more than 100 countries easy access by air. From the federation point of view, a very important aspect was the fact that Kuala Lumpur is offering excellent value for money and all key components (conference centre, hotels and main attractions) are within a walking distance. This is important both from the logistic and ecological point of views.

“Our members were also impressed on the enthusiasm of the Malaysian surveyors in getting the FIG Congress to Malaysia and especially linking the young professionals in the bidding process and congress concept. In the voting social and tourism also play an important role and in this respect the presentation made it very clear for everyone that Malaysia can offer unique opportunities for social events and post-conference tours”.

It was truly a bonanza moment for Malaysia as Mr Teo Chee Hai, a nominee of PEJUTA was also elected the new FIG President for the period 2011 – 2014. He will be the first FIG President from Asia. Mr Teo is an Executive Council Member of PEJUTA, a Past President of the Institution of Surveyors Malaysia and current FIG Vice President.

The FIG congress, the most important event in the FIG calendar, aims to gather a number of surveyors, land professionals and the spatial science experts, from all over the world. The event will also present an exhibition and bespoke technical workshops.

###

For more information, please contact:

Phang Wei Yin

Public Relations Manager

Tel : +603 2034 2090

Fax : +603 2034 2091

Email : weiyin@myceb.com.my

NOTE TO EDITORS

About the Malaysia Convention & Exhibition Bureau (MyCEB)

MyCEB was established in 2009 by Ministry of Tourism, Malaysia to further strengthen Malaysia’s business events brand and position for the international meetings, incentives, conventions and exhibitions (MICE) market. A not-for-profit organisation, MyCEB serves as a one-stop shop to assist meeting and event planners to bid for and stage regional and international business events in Malaysia and act as a conduit for national product development.

About Malaysia Association of Authorised Land Surveyors (PEJUTA)***(Persatuan Juruukur Tanah Bertauliah Malaysia)***

PEJUTA was established in 1979 and represents 97% of Malaysia's practicing licensed surveyors, is the sole member association in FIG since 2002. Malaysia had sustained membership in FIG since 1968 through the Institution of Surveyors Malaysia prior to 2002.

About the International Federation of Surveyors (FIG)

FIG was founded in 1878 in Paris and was known as the Fèdèration Internationale des Gèometres. This is later anglicized to the "International Federation of Surveyors". Today, FIG is the premier international organization representing the interests of surveyors worldwide.

OCTOBER 2010