Malaysia
Asia like never before
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Malaysia
Asia like never before

Imagine a banquet on a deserted island all to yourself, or cocktails perched on a ledge high above virgin rainforests, or being serenely welcomed by descendants of headhunters in their traditional longhouses. Whether urban or natural, these are experiences that can never be had anywhere else by anyone else. For a refreshing view of incentive programmes, look no further than Malaysia.
Malaysia represents the rich diversity and vibrancy of Asia’s multi-ethnic cultures. Become immersed in a multitude of unique Asian experiences and see Malaysia like never before. Take a front row seat in settings as modern as the iconic PETRONAS Twin Towers or in a longhouse community within pristine and ancient rainforests. Select from an interactive menu of tantalising activities and let the Malaysian experts at MyCEB guide you to selecting enriching experiences that will make your incentive programme truly motivating and memorable.
In Malaysia, you’ll find a smorgasbord of enriching cultural and lifestyle experiences, set in unique and spectacular backdrops that will inspire the very best incentive programmes. 

Photo Credit: Kaale Langer
Tribal Village
Learn the local culture, traditions and lifestyle as a guest of the tribal chief from an ancient rainforest community. Be taken on an insightful journey of discovery to appreciate how the indigenous people hunt and forage for their survival in the rainforest and then celebrate the occasion with a lavish lunch featuring forest delicacies.

Ideal Venue:
• Jungle Lodge (Kuala Kangsar)
• Sarawak Cultural Village (Jawatan)

Kampung Life
Join in a celebration of a Kamakl feast in a Kampung/Malay village setting where the sound of hand drums and tantalising smell from the spread of local dishes welcome you to the celebration.

Ideal Venue:
• Kampung Teluk Belakang (Langkawi)
• Bon Ton Resort (Langkawi)

Spice Market
Haggle with Malay, Arab, Chinese, Indian, Japanese and Burmese traders for spices, handicrafts and trinkets in a colourful and lively 15th century spice market. Share the energy of those traders as they trade their wares amongst thieves, merchants and local villagers.

Ideal Venue:
• Central Market (Kuala Kangsar)
Little India

Absorb the energy and excitement of Malaysia’s Indian culture and traditions amidst bright Sari’s, kaleidoscopic flower garlands and multi-hued spaces. Take in the exotic aromas and watch graceful dancers accompanied by traditional singers and musicians. Experience a fortune-telling palm, left tari (Malaysia’s own “tasseography”), Nacha (bflying) and enjoy a banana leaf curry.

Ideal Venues:
- Batu Caves (Kuala Lumpur)
- Little India Brickfields (Kuala Lumpur)

Peranakan Traditions

Peranakans or Nyonya (females) and Baba (men) are one of Malaysia’s unique cultural communities that resulted from the intermarriage of Chinese immigrants and local Malays. Savor delicious Nyonya treats served on traditional long tables in the serene surroundings of a Nyonya Baba mansion while being entertained by Peranakan theatre.

Ideal Venues:
- Pinang Peranakan Mansion (Penang)
- Menaka

Colonial Splendor

Relive the colonial era, a time when planters established cash crops, and swashbuckling adventurers made their fortune. Dress for an occasion of opulence, sumptuous food and classic entertainment.

Ideal Venues:
- Suffolk House (Penang)
- Eastern & Oriental Hotel (Penang)
- Fort Canning Hall (Penang)
- Samadiah Court House (Penang)
Headhunter Trail

Borneo is an island of mystery, legend and folklore that was once home to fierce warriors and headhunters. While heads are no longer coveted, the traditions live on in many tribal communities respected for their hunting prowess. Explore a typical village, admire the colourful dresses, ornate tattoos, extended earlobes of older women and participate in the native dancing and singing. Learn how to use a blowpipe, enjoy traditional food sourced from the jungle and drink the local ‘jungle juice’ called tuak.

Festive Chinatown

Chinese cultural traditions are best experienced in Chinatown amidst distinctive architecture, temples, bustling street-life and aromatic food. Partake in Chinese arts and culture activities to make Chinese characters including calligraphy, Chinese tea making and delicious Chinese opera. Dress in decorative robes, be carried in a rene sedan chair and enjoy a delicious Chinese banquet.

Ideal Visits:
- Air Marang (Penang)
- Thean Hou Temple (Kuala Lumpur)
Nothing beats learning together in an innovative environment. Acquire new skills while discovering all there is to know about culture and history.

Photo Credit: [Source]
Chingay Procession
Create your own Chingay parade while lifting and balancing Chingay flag poles. Be taught by skilled Chingay masters and then form teams to compete against each other to see who can balance the ten metre flagpole the longest.
Ideal Location:
- Penang

My City Race
Malaysia’s colourful history and hidden secrets are best unlocked on foot or hitching a ride on a Harley. Learn and compete simultaneously while discovering our cities in Malaysia’s own version of the “Amazing Race”. Take up the challenge and discover the intricacies of Malaysia’s culture, heritage, food and its people.
Ideal Location:
- Main cities in Malaysia

Masak-Masak
Face off against judges and your peers to determine the best Masak-Masak team. Get to the heart of Malaysia’s unique cuisine and cooking techniques using exotic herbs and spices. Start the challenge at the wet market before racing off to the kitchen for a major cook-out.
Ideal Location:
- Spice Garden (Penang)
- Laman Padu (Kajang)
- Batu Caves (Selangor)
- Local Villages

Rhythm of the Land
There’s something about the rhythmic beating of drums and percussion instruments that generate excitement and enjoyment. Drums are important in Malaysian culture as many traditional percussion instruments from around Asia are played here. Learn some basic rhythms and then compose a percussive piece to determine a winner.
Ideal Location:
- Main Cities
The Art of the Lion Dance

Part mythology, tradition and entertainment, lion dances are part of Chinese New Year celebrations, heralding in an abundance of wealth, good health and prosperity. Teams learn basic lion dance movements and join the drummers in performing against competing teams.

Ideal Location:
• Main Cities

Trishaw Heritage Trail

Trishaws were once the main means of transportation in Penang and there is still no better way to get up close to this historic city dubbed the “Pearl of the Orient”. Amidst every corner something new presents itself and adds to the magic of this UNESCO World Heritage Site. Team up with your colleagues to unravel the city’s colourful past.

Ideal Location:
• Georgetown (Penang)
• Malacca

White Water Thrills and Spills

Join this awesome adventure on one of Malaysia’s wild rivers traversing通过 lush tropical rainforests. Team effort is essential to stay afloat whilst thrills and a few spills are guaranteed and the sense of achievement is paramount.

Ideal Location:
• Selangor River (Selangor)
• Kluang River (Johor)
• Perak River (Perak)
• Padas River (Takah)
Adrenaline Race

Be part of the exclusive behind-the-scenes tour of Sepang International Circuit. Learn how a race such as the Formula One is managed and get access to areas with the highest security during events. Then take the wheel of a racecar and go blazing round the circuit to see if you have what it takes to race. Have an amazing day out while learning about the motorsports industry!

Ideal Location:
- Sepang International Circuit (Selangor)

School of Hard Knocks

Learn the intricate art of pewter making and take home your very own pewter dish that you’ve personalised yourself with the help of experienced pewtersmiths. Once you’re done, you’ll be presented with a certificate to attest to your newfound skills, and you get to take home the dish and apron too.

Ideal Location:
- Royal Selangor Visitor Centre (Kuala Lumpur)
Corporate Social Responsibility
Great Ape Encounter

The orangutan, or ‘person of the forest’, is a much-loved international icon of the rainforest. Spend a day in the life of these amazing heroes who sacrifice time and effort to bring these gentle giants of Borneo’s forests back from the brink of extinction.

Ideal Location:
- Sabah
- Sarawak

Coral Enrichment

Malaysia has one of the world’s most complex and richest marine ecosystems. Waters off Sabah form part of the Coral Triangle which is so ecologically complex that it’s known as the ‘Minion’ of the Sea. These waters support the world’s highest coral and reef fish diversity. Participate in coral enrichment, marine surveys or reef cleaning programmes.

Ideal Location:
- Sabah
- Terengganu
- Langkawi

Save the Turtles

Four of the world’s seven marine turtles live in Malaysian waters. However, turtle numbers have been depleted worldwide and Malaysia is responding this trend with turtle hatchery programmes. Help rangers in monitoring turtle numbers and releasing hatchlings to the sea.

Ideal Location:
- Terengganu
- Pulau Pangkor
Elephant Conservation

Wild Asian elephants roam through remote expanses of Malaysia’s tropical rainforests. Elephants encountering human farms may be relocated to islands like the Kuala Gandah Elephant Sanctuary, two hours from Kuala Lumpur. Help care for these majestic mammals including washing them in a jungle stream.

Ideal Location:
• Kuala Gandah (Pahang)

Have a Heart, Build a Hut

In many Malaysian tribal communities, building homes is a communal activity. Join in this community spirit, work with the locals and learn from them while building a permanent reminder of your visit.

Ideal Location:
• Kelading
• Sabah
• Sarawak

Let’s Meat & Green

The world will never have enough trees but Malaysians are helping reduce their carbon footprint by planting more trees. Every bit helps and for those who believe in working together to create change, join the growing trend, plant a tree, start a forest and offset your carbon footprint.
Unique Venues

From breath-taking views of nature, to historically-rich ambience, to idyllic spaces and iconic landmarks, all served with Malaysia’s renowned hospitality and exotic cuisines. You’ll find a truly extraordinary place for a once-in-a-lifetime experience.

Pantai Pandan Langkawi Northern Zone, Top Station (Langkawi, Kedah)
Bijan Restaurant
Address: No 3 Jalan Trillium, SCBD, 50450 Kuala Lumpur
Tel: +603 2751 1875
Email: bijaninfo@bijanrest.com.my
Website: www.bijanrestaurant.com.my
Capacity: 150 Pax

Glasshouse 8 Sepuluh
Address: 112 Lorong Good Samaritan, Klang
Tel: (603) 5386 5100
Email: phglasshouse8@bigblue.com.my
Website: www.glasshouse8.com.my
Capacity: 45 Pax

Marini’s on 57 Restaurant
Address: Level 51, Menara 8 Persiaran, Petronas, Hampshire House,
50450 Kuala Lumpur
Tel: 03 2288 8484
Email: reserva@marinis.com.my
Website: www.marinis.com.my
Capacity: 250 Pax

Samira by Asian Terrace
Address: Lkr 258, Serendah Park, Serendah West,
40880 Klang
Tel: 03 8072 3552
Email: reserva@samirarestaurant.com.my
Website: www.samirarestaurant.com.my
Capacity: 150 Pax

Feast Village Restaurant
Address: Jalan M. Sandy, 562 Jalan Duta, Brunei
City: 55300 Kuching, Sarawak
Tel: +6088 33333
Email: feastvillagesdnbhd@gmail.com
Website: www.feastvillagesdnbhd.com
Capacity: 600 Pax

Marini’s at the Park
Address: 15, Jalan Ampang, Klang, 46150 Kuala Lumpur
Tel: 03 2266 6200
Email: reserva@marinis.com.my
Website: www.marinis.com.my
Capacity: 150 Pax

Saloma Bistro
Address: 198, Jalan Ampang, City: 55200 Kuala Lumpur
Tel: 03 2266 6200
Email: reserva@marinis.com.my
Website: www.marinis.com.my
Capacity: 150 Pax

Sepang International Circuit
Address: Jalan Pekeling, Al-Ahli, City: 43400 Sepang, Selangor
Tel: 03 8170 2220
Email: info@sepang.com.my
Website: www.sepang.com.my
Capacity: 6,000 Pax at Formula Centre
25,000 Pax at Jacky Chan Plaza
40,000 Pax at Padang Puteri Country Club
20,000 Pax at Sepang Forest Park

Tamarind Hill & NEO Tamarind
Address: Jalan 1, Pangeran Carabali, Off Lower Pudu Round,
Kuala Lumpur
City: 50480 Kuala Lumpur
Tel: 03 2756 1388
Email: info@tamarind.com.my
Website: www.tamarind.com.my
Capacity: 150 Pax

Thean Hou Temple
Address: Jalan 1, Pangeran Carabali, Off Lower Pudu Round,
Kuala Lumpur
City: 50480 Kuala Lumpur
Tel: 03 2756 1388
Email: info@tamarind.com.my
Website: www.tamarind.com.my
Capacity: 150 Pax
Kampung Nelayan Restaurant
Address: Tanjung Tun, Jalan, Culinary Park, Sabah
City: 88100, Kota Kinabalu, Sabah
Tel: +6088 758 817
Email: info@kampungnelayan.com.my
Website: www.kampungnelayan.com.my
Capacity: 81 seats

North Borneo Railway
Address: Jalan Tunku Abdul Rahman, Kota Kinabalu
City: 88100, Kota Kinabalu, Sabah
Tel: +6088 358 003
Email: info@northborneorailway.com.my
Website: www.northborneorailway.com.my
Capacity: 50 seats

Mango Garden Restaurant
Address: Tolo 137, Tunku Abdul Rahman
City: 88100, Kota Kinabalu, Sabah
Tel: +6088 563 243
Email: sales@silverataken.com.my
Website: www.tokoensui.com.my
Menu: www.mangogardenrestaurant.com
Capacity: 100 seats

Absolute Tribal Restaurant
Address: No 78, Jalan Tun Abdul Razak
City: 88100, Kota Kinabalu, Sabah
Tel: +6088 347 448
Email: absolute(travel)@gmail.com
Website: www.absolutelyborneo.com
Menu: www.absolutelyboreno.com
Capacity: 300 seats
250 pax for dinner

Magenta Restaurant
Address: The Square Hotel, Wisma, Kota Kinabalu
City: 88100, Kota Kinabalu, Sabah
Tel: +6088 267 996
Email: info@thequarehotel.com
Website: www.thequarehotel.com
Capacity: 100 seats
250 pax for dinner

Sarawak Cultural Village
Address: The Kuching Waterfront, Kuching
City: 93350, Kuching, Sarawak
Tel: +6082 388 888
Email: info@sarawakculturalvillage.org
Website: www.sarawakculturalvillage.org
Capacity: 40 - 2500 pax

The Original Carwash
Address: Old Court House, Sarawak
City: 93000, Kuching, Sarawak
Tel: +6082 477 501
Email: info@originalcarwash.com.my
Website: www.originalcarwash.com.my
Capacity: 30 - 500 pax

Mari Mari Cultural Village
Address: Jalan Tun Haji Haji, Tawau
City: 88050, Kota Kinabalu, Sabah
Tel: +6088 369 0078
Email: info@mari-mari.com.my
Website: www.mari-mari.com.my
Capacity: 200 seats

Jambu Restaurant & Lounge
Address: No 73, Gaya Street, Kota Kinabalu
City: 88100, Kota Kinabalu, Sabah
Tel: +6088 238 367
Email: info@thejambulounge.com
Website: www.jambulounge.com
Capacity: 50 seats

Old Court House
Address: Jalan Tun Haji Haji, Kuching
City: 93000, Kuching, Sarawak
Tel: +6082 477 501
Email: info@originalcarwash.com.my
Website: www.originalcarwash.com.my
Capacity: 30 - 500 pax
Accommodation

Our world's finest hotels and resorts range from luxurious, business-oriented hotels in prime city locations to secluded resorts on remote islands.

The Datai (Langkawi, Kedah)
Facts about Malaysia

Strategic Location
Malaysia is located in the heart of Southeast Asia and between the two giant economies of China and India. Asia is also where over 65% of the world’s population resides. It is easily accessible from all parts of the world by air, land and sea.

Air Access
Over 60 airlines including low-cost carriers provide direct access to Malaysia from more than 100 destinations worldwide. International airports in Malaysia include Kuala Lumpur, Penang, Langkawi, Kota Kinabalu and Kuching. Malaysia is also well-served by 10 domestic airports. The Kuala Lumpur International Airport (KLIA) is the main gateway.

Duration from KLIA to Kuala Lumpur:
• 28 minutes by the KLIA Express, a high-speed rail service. Ref: www.klia.com.my
• 45 minutes’ drive by highway

Malaysia Airlines is the national carrier of Malaysia and a full-fledged member of oneworld alliance that connects to over 800 destinations in 190 countries across the oneworld alliance network and domestic routes. Air Asia, a low-cost carrier provides extensive connections within Malaysia and the region as well.

Excellent Value for Money
Malaysia offers excellent value for money, international standard products and services.

Safety, Stability and Security
"2nd most peaceful country in Southeast Asia and the 38th safest and peacefulst out of 162 countries in the world" (Peaceful Peace Index 2016)

Malaysia, Truly Asia
With its population of 28.3 million, Malaysia offers a unique and vibrant blend of Asia’s major cultures - Malay, Chinese and Indian, plus 62 ethnic groups. This diversity is reflected in its cuisine, arts and heritage, traditions, lifestyle and year-round festivals.

Language
Bahasa Malaysia is the official language and English is widely spoken. Most Malaysians are fluent in at least two languages including various Chinese dialects, Tamil and other ethnic languages or dialects.

"No. 2 and classified as ‘Highly Proficient’ among non-native English speaking Asian countries” (English Proficiency Index Country Rankings 2016)

Dynamic Experience
Malaysia offers a wide variety of hassle and exciting experiences set in spectacular locations, such as the bustling capital city of Kuala Lumpur, 180 marine parks and 780 marine protected areas, the magnificent UNESCO World Heritage Cities of Penang and Malacca, and some of the world’s best resorts and idyllic beaches.

"15th most travelled destinations in the world in 2015” (Organization World Travel Organization (OMTCT))

Visa Requirements
Visitors to Malaysia must hold a valid passport or travel document with a minimum validity of six months beyond the intended visiting period. Most nationalities do not require visas for social or business visits. For further information, please contact the nearest Malaysian diplomatic mission or Tourism Malaysia office. - www.malaysia.gov.my

Immigration Department, Malaysia - www.imig.gov.my
Ministry of Foreign Affairs, Malaysia - www.mofa.gov.my
MALAYSIA CONVENTION & EXHIBITION BUREAU

The Malaysia Convention and Exhibition Bureau (MyCEB) was established in 2009 by the Ministry of Tourism Malaysia, to further strengthen the country’s business events brand and to position the country as one of the world’s leading international business events (meetings, incentives, conventions and exhibitions) destinations. MyCEB serves as a centre hub to assist meeting and event planners to find and stage regional and international business events in Malaysia and to act as a conduit for national product development.

For support and assistance in planning corporate and incentive events in Malaysia, please contact MyCEB sales representatives:

**Chinese Representative**
**Director**
Mr. Brawn Qi
Business Development Manager
Email: bradley@myceb.com.my
Tel: +603 2030 8919

**Contact**
Ms. Freda Hau
Business Development Manager
Email: chengyu@myceb.com.my
Tel: +603 2030 8929

**European Representative**
**Manager**
Ms. Anice Pam
Email: anice@myceb.com.my
Tel: +603 2030 8919

**Information correct at time of publication.**