

**2021 BUSINESS EVENTS TRADESHOW / ROADSHOW  
EXPRESSION OF INTEREST FORM**

Company Name : \_\_\_\_\_  
*(Note: This will be reflected in the website registration and printed materials)*

Billing Company Name : \_\_\_\_\_

Address : \_\_\_\_\_

Tel No. : \_\_\_\_\_ Fax No. : \_\_\_\_\_

E-Mail : \_\_\_\_\_

Website : \_\_\_\_\_

**Nature of Business (Please tick):**

- |   |   |
|---|---|
| <input type="checkbox"/> Venue                          | <input type="checkbox"/> Convention Bureau & Tourism Organization |
| <input type="checkbox"/> Event Management               | <input type="checkbox"/> Accommodation                            |
| <input type="checkbox"/> Touring & Leisure              | <input type="checkbox"/> Government                               |
| <input type="checkbox"/> Others (please specify): _____ |   |

**Tradeshow / Roadshow Participation Fees**

Virtual Tradeshow:			Industry Partner	Government Institution
<input type="checkbox"/>	AIME Melbourne, Australia	Cancelled	<input type="checkbox"/> NA	<input type="checkbox"/> NA
<input type="checkbox"/>	IT&CM Shanghai, China	22 – 24 June 2021	<input type="checkbox"/> RM8,000.00	<input type="checkbox"/> RM5,000.00

Physical Tradeshow: <i>*Subject to the latest updates on COVID-19 which may change to virtual participation)</i>			Industry Partner	Government Institution
<input type="checkbox"/>	IMEX Frankfurt, Germany	Cancelled	<input type="checkbox"/> NA	<input type="checkbox"/> NA
<input type="checkbox"/>	IMEX Las Vegas, USA	09 – 11 November 2021	<input type="checkbox"/> RM8,500.00	<input type="checkbox"/> RM5,000.00
<input type="checkbox"/>	IT&CMA Bangkok, Thailand	28 – 30 September 2021	<input type="checkbox"/> RM8,000.00	<input type="checkbox"/> RM5,000.00
<input type="checkbox"/>	IBTM World Barcelona, Spain	30 Nov – 02 Dec 2021	<input type="checkbox"/> RM8,500.00	<input type="checkbox"/> RM5,000.00

China Roadshow (Virtual)				
<input type="checkbox"/>	Beijing	3 <sup>rd</sup> Quarter of 2021 <i>*Subject to change</i>	<input type="checkbox"/>	RM8,000.00
<input type="checkbox"/>	Shanghai			
<input type="checkbox"/>	Chengdu			
<input type="checkbox"/>	Quanzhou			

**Contact Details**

Tradeshow	China Roadshow
<b>Industry &amp; Product Development</b> Malaysia Convention & Exhibition Bureau Level 9, Menara Z10, Jalan Alamanda 2, Presint 1, 62000 Putrajaya, Malaysia. Tel : +603 88934500 E-mail: gir@myceb.com.my	<b>Corporate &amp; Incentive</b> Malaysia Convention & Exhibition Bureau Level 9, Menara Z10, Jalan Alamanda 2, Presint 1, 62000 Putrajaya, Malaysia. Tel : +603 88934500 E-mail : mycebc@myceb.com.my

## Terms & Conditions

1. Tradeshow(s) / roadshow participation is opened only for Industry Partners of Malaysia Convention & Exhibition Bureau (MyCEB). For non-members, kindly contact MyCEB Industry & Product team to sign up.
2. All the application for roadshow must submit the Data Request Form. MyCEB reserves the right to decline any application without complete information and Data Request Form.
3. Participants must comply with the deadlines to ensure your organization is provided with badge(s) and Pre-Scheduled Appointments (PSA).
4. Each organization is limited to register a maximum of two (02) representatives.
5. Participants are not allowed to make last-minute (minimum of TWO (02) months) withdrawal/ cancellation/ change of participants, as this affects preparations for the tradeshow. Registration fee made is NON-REFUNDABLE and NON-TRANSFERABLE.
6. Each organization must complete and return MyCEB's 'Co-Delegates Survey Evaluation Form' on the last day of the tradeshow. Failure to do so would affect your organization's application to participate in MyCEB's future tradeshows and roadshows.
7. For physical show, it is the responsibility of the participants to make their own arrangements for accommodation, flight reservation, and ground arrangement
8. MyCEB reserves the right to determine the placing of your location for virtual platform and/ or the table for each organization as deem fit in the Malaysia pavilion.
9. Further details on the rules and regulations will be provided before the virtual and/or physical show.
10. MyCEB reserves the right to check the information given for verification purposes.
11. MyCEB reserves the right to accept or reject any application.

## Declaration:

I/We hereby declare that I/we shall abide by the terms and conditions as pre – determined by Malaysia Convention & Exhibition Bureau (MyCEB). I/We understand that the organizers have in good faith taken every precaution to ensure the safety and security of all participants.

I/We agree to absolve Malaysia Convention & Exhibition Bureau (MyCEB) and its agents from any liability or claims for compensation from any loss of property, injury or death caused by accidents, natural calamities or other factors throughout the duration of the programme.

I/We also agree that we will be responsible for our transportation, meals, accommodation, and incidental expenses incurred throughout the trip and tradeshow.

## Personal Data Protection

I/We consent to the processing by MyCEB of personal data (including sensitive data as defined in the Data Protection Act 2010) about me and use of my personal data in the manner and for the purposes of MyCEB in receiving exclusive for programme, events' invitations, marketing materials and updates on latest products and promotion.

Name :  
Designation :  
Date :