



# My@TripleE

MyTripleE is a support programme under MyCEB's Meet in Malaysia campaign to attract regional/international business events to Malaysia while boosting domestic business events market in line with the MyCEB Malaysia Business Events Strategic Marketing Plan 2021-2030.



for Corporate Meeting  
& Incentive Travel

Meet in   
*Malaysia*  
BE Greater, Together.



## MyTripleE: EXCEL

### Excel for Corporate Meeting & Incentive Travel


A variety of support for Corporate Meeting and Incentive Travel group based on the event size, duration and number of international participants.

Event Size Requirement	< 50	51 – 100	101 – 250	251 – 500
Maximum Support Value Per Group (RM)	RM2,500.00	RM10,000.00	RM33,750.00	RM47,500.00
Support Item	Event Duration: Minimum 3 days			
1. MyCEB Souvenirs	✓	✓	✓	✓
2. Partial Sponsorship for Venue Package (Meeting package/ Dinner) up to RM50/pax		✓	✓	✓
3. Either one of the following: a. Subsidise on land transportation. <b>OR</b> b. Subsidise on-site support: <ul style="list-style-type: none"><li>• Welcome Troupe (Ushers with Kompang/ Lion Dance/ Peacock Dance); AND</li><li>• Pocket Show (hard-knock/batik painting, traditional costume photo-op, henna painting and etc).</li></ul>			✓	✓

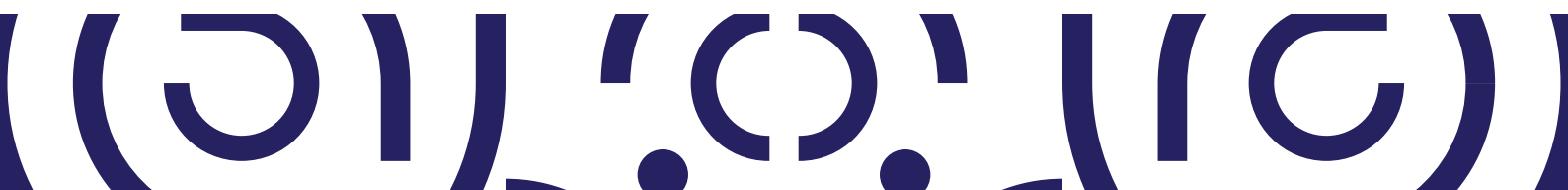
#### Criteria for Support:

1. Applicants must be a registered and known as a Multinational Company, Destination Management Companies (DMC) and Event Management Companies (EMC), Corporate Travel Agencies (CTA) and Venue Finders (VF).
2. Application must be received by Malaysia Convention & Exhibition Bureau (MyCEB) at least 21 days before the arrival of the participants.
3. Any application submission received less than 21 days will be at the discretion of MyCEB's Management approval.
4. Must have a minimum of three (3) full event days with stay in at any 4 or 5-Star hotel within Malaysia.
5. A minimum of 30 international participants.
6. Financial support is claimable after completion of event with complete submission of documentation within the stipulated time.

#### Terms & Conditions:

1. Support is on reimbursement basis upon completion of the event.
  2. Package is valid until 31 December 2024 and subject to budget availability.
  3. This offer is not valid with any other MyCEB campaign or support.
  4. The application must be submitted to MyCEB by the organiser using the 'Request for Support Letter'.
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## Excel for Corporate Meeting & Incentive Travel



## REQUEST FOR SUPPORT

### MyTripleE: EXCEL

Excel for Corporate Meeting & Incentive Travel



#### DETAILS OF CORPORATE COMPANY

Company :		
Company License or Business Registration Number :		
Address :		
State Province :		
Country :	Postcode :	
Company Telephone :	Company Fax :	Company Website :
Company Profile (Mandatory document to attach) :		
Company Type :		
Industry Sector (e.g. medical, finance) :		

#### CONTACT PERSON

Full Name (salutation, first name, surname) :		
Designation :		
Telephone :	Fax :	Mobile :
Email :		

#### DETAILS OF INTERNATIONAL TRAVEL AGENT

Company :		
Company License or Business Registration Number :		
Address :		
State Province :		
Country :	Postcode :	
Company Telephone :	Company Fax :	Company Website :
Company Profile (Mandatory document to attach) :		

#### CONTACT PERSON

Full Name (salutation, first name, surname) :		
Designation :		
Telephone :	Fax :	Mobile :
Email :		

☐ I/We hereby confirm that I/We shall give the consent to Malaysia Convention & Exhibition Bureau (MyCEB) to use our personal data for the purpose of subvention and any related purpose subject to the terms and conditions and in the manner set under the Personal Data Protection Act 2010, Malaysia.

**Date of Application (DD/MM/YYYY) :**

**SIGNATURE :**

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**NAME :**

**COMPANY STAMP :**

Please return completed form to :

**Special Project Unit**  
**Malaysia Convention & Exhibition Bureau (MyCEB)**  
Level 9, Menara Z10,  
Jalan Alamanda 2, Presint 1,  
62000 Putrajaya

**Phone** : +603 88934500  
**Email** : SP@myceb.com.my  
**Web** : www.myceb.com.my