



# My@TripleE

MyTripleE is a support programme under MyCEB's Meet in Malaysia campaign to attract regional/international business events to Malaysia while boosting domestic business events market in line with the MyCEB Business Events Strategic Marketing Plan 2021-2030.



Meet in   
**Malaysia**  
BE Greater, Together.



## MyTripleE: EXCEL

### Excel for International Convention

A supplementary financial support to excel the event profile through event marketing promotion, KOL speaker management and faculty dinner.

| Meeting Size Requirement                                 | Support Value                             | Support Items   |
|--|---|---|
| 2 days,<br>Min. 250 pax with 10% international delegates | From RM10,000 up to a maximum of RM20,000 | <ul style="list-style-type: none"><li>• International marketing &amp; event promotion; and/or</li><li>• Speaker management (Key Opinion Leader); and/or</li><li>• Faculty dinner.</li></ul> |

#### Criteria for Support:

1. The organisation applying for support must be registered with the Companies Commission of Malaysia or Registry of Societies of Malaysia.
2. It must be a confirmed event held in Malaysia which is a regularly occurring event that rotates regionally/internationally.
3. Must be a paid event whereby registration fees must be collected from delegates.
4. Application must be received by Malaysia Convention & Exhibition Bureau (MyCEB) no later than 60 working days prior to the event date.
5. Must have a minimum of two (2) full event days.
6. Must comprise a minimum of 250 pax, of which 10% is registered international delegates.

#### Terms & Conditions:

1. Financial support is claimable after completion of event with complete submission of documentation within the stipulated time.
2. This offer is not valid with any other MyCEB campaign or support.
3. Campaign is valid until 31 December 2024 and subject to approval and funding availability.



# REQUEST FOR SUPPORT

## MyTripleE: EXCEL

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### EVENT PROFILE

|   |                     |                     |                        |
|---|---------------------|---------------------|------------------------|
| Event Name :  |                     |                     |                        |
| Event Date: DDMMYYYY to DDMMYYYY) :   |                     |                     |                        |
| Event Venue :   |                     |                     |                        |
| Event Website :   |                     |                     |                        |
| Industry Sector (e.g. medical, finance) :   |                     |                     |                        |
| Delegate Profile  |                     |                     |                        |
| Delegate Source   | Number of Delegates |                     |                        |
| Local (host city)   |                     |                     |                        |
| International   |                     |                     |                        |
| Total   |                     |                     |                        |
| Total Room Night :  |                     |                     |                        |
| Programme Outline (briefly outline your confirmed or proposed programme including arrival and departure details) :  |                     |                     |                        |
| Day   | Programme           | Destination         |                        |
| 1   |                     |                     |                        |
| 2   |                     |                     |                        |
| 3   |                     |                     |                        |
| 4   |                     |                     |                        |
| 5   |                     |                     |                        |
| 6   |                     |                     |                        |
| 7   |                     |                     |                        |
| Note: Alternatively, you may endorse a copy of the programme.   |                     |                     |                        |
| Are you using a conference and event management company in Malaysia? <input type="radio"/> Yes <input type="radio"/> No   |                     |                     |                        |
| If yes, please provide the following details :  |                     |                     |                        |
| Company :   |                     |                     |                        |
| Name (salutation, first name, surname) :  |                     |                     |                        |
| Designation :   |                     |                     |                        |
| Telephone :   | Fax :               | Mobile :            |                        |
| Email :   |                     |                     |                        |
| Event History (past and planned) :  |                     |                     |                        |
| Date/Year   | Destination         | Number of Delegates | Primary Hotel(s)/Venue |
|   |                     |                     |                        |
|   |                     |                     |                        |
|   |                     |                     |                        |
|   |                     |                     |                        |
|   |                     |                     |                        |
|   |                     |                     |                        |
|   |                     |                     |                        |
| <input type="radio"/> International marketing & event promotion; and/or<br><input type="radio"/> Speaker management (Key Opinion Leader); and/or<br><input type="radio"/> Faculty dinner. |                     |                     |                        |
| Outline a list of major supporters and sponsors for this event. Alternatively, you may endorse an attachment.   |                     |                     |                        |
|   |                     |                     |                        |



**REQUEST FOR SUPPORT**  
**MyTripleE: EXCEL**  
Excel for International Convention



**DETAILS OF AFFILIATED INTERNATIONAL ORGANISATION (if applicable)**

|  |               |                   |
|--|---------------|-------------------|
| Company :  |               |                   |
| Company License or Business Registration Number :  |               |                   |
| Address :  |               |                   |
|  |               |                   |
| State Province :   |               |                   |
| Country :  | Postcode :    |                   |
| Company Telephone :  | Company Fax : | Company Website : |
| Company Type :   |               |                   |
| <input type="radio"/> Corporation <input type="radio"/> Government <input type="radio"/> Association / Non-Government Organisation |               |                   |
| <b>CONTACT PERSON</b>  |               |                   |
| Full Name (salutation, first name, surname) :  |               |                   |
| Designation :  |               |                   |
| Telephone :  | Fax :         | Mobile :          |
| Email :  |               |                   |

**DETAILS OF LOCAL HOST**

|  |               |                   |
|--|---------------|-------------------|
| Company :  |               |                   |
| Company License or Business Registration Number :  |               |                   |
| Address :  |               |                   |
|  |               |                   |
| State Province :   |               |                   |
| Country :  | Postcode :    |                   |
| Company Telephone :  | Company Fax : | Company Website : |
| Company Type :   |               |                   |
| <input type="radio"/> Corporation <input type="radio"/> Government <input type="radio"/> Association / Non-Government Organisation |               |                   |
| <b>CONTACT PERSON</b>  |               |                   |
| Full Name (salutation, first name, surname) :  |               |                   |
| Designation :  |               |                   |
| Telephone :  | Fax :         | Mobile :          |
| Email :  |               |                   |

☐ I/We hereby confirm that I/We shall give the consent to Malaysia Convention & Exhibition Bureau (MyCEB) to use our personal data for the purpose of subvention and any related purpose subject to the terms and conditions and in the manner set under the Personal Data Protection Act 2010, Malaysia.

**Date of Application (DD/MM/YYYY) :**

**SIGNATURE :**

\_\_\_\_\_

**NAME :**

**COMPANY STAMP :**

Please return completed form to :

**Convention Unit**  
**Malaysia Convention & Exhibition Bureau (MyCEB)**  
Level 9, Menara Z10,  
Jalan Alamanda 2, Presint 1,  
62000 Putrajaya

**Phone** : +603 88934500  
**Email** : info@myceb.com.my  
**Web** : www.myceb.com.my