



My@TripleE

MyTripleE is a support programme under MyCEB's Meet in Malaysia campaign to attract regional/international business events to Malaysia while boosting domestic business events market in line with the MyCEB Malaysia Business Events Strategic Marketing Plan 2021-2030.

 **enliven**
for Convention

Meet in 
Malaysia
BE Greater, Together.



MyTripleE: ENLIVEN

Enliven for Convention


A supplementary package to enliven delegate experience through in-kind support.

Meeting Size Requirement	Support Value	Support Item
150 pax, minimum 10% international delegates	RM5,000	Souvenirs
350 pax, minimum 10% international delegates	RM5,000 - RM20,000	Souvenirs and/or Cultural Performance

Criteria for Support:

1. The organisation applying for support must be a registered unit of local/ international government, government agency/ department/ unit and/or government-funded organisation.
2. The event must be a Business Event, such as an industry conference (with/without an exhibition) where the primary purpose is to engage in knowledge-sharing or commercial activities.
3. Application needs to be received by Malaysia Convention & Exhibition Bureau (MyCEB) no later than 60 working days prior to the event date.
4. Must have a minimum of two (2) full event days.
5. Minimum 150 delegates, of which 10% comprise of international delegates.

Terms & Conditions:

1. This offer is not valid with any other MyCEB campaign or support.
 2. Payment for cultural performance (if applicable) will be made directly to the supplier upon event completion.
 3. Campaign is valid until 31 December 2024 and subject to MyCEB approval.
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Enliven for Convention

[illegible]

Outline a list of major supporters and sponsors for this event. Alternatively, you may endorse an attachment.



REQUEST FOR SUPPORT

MyTripleE: ENLIVEN

Enliven for Convention



DETAILS OF AFFILIATED INTERNATIONAL ORGANISATION (if applicable)

Company :		
Company License or Business Registration Number :		
Address :		
State Province :		
Country :	Postcode :	
Company Telephone :	Company Fax :	Company Website :
Company Type :		
<input type="radio"/> Corporation <input type="radio"/> Government <input type="radio"/> Association / Non-Government Organisation		
CONTACT PERSON		
Full Name (salutation, first name, surname) :		
Designation :		
Telephone :	Fax :	Mobile :
Email :		

DETAILS OF LOCAL HOST

Company :		
Company License or Business Registration Number :		
Address :		
State Province :		
Country :	Postcode :	
Company Telephone :	Company Fax :	Company Website :
Company Type :		
<input type="radio"/> Corporation <input type="radio"/> Government <input type="radio"/> Association / Non-Government Organisation		
CONTACT PERSON		
Full Name (salutation, first name, surname) :		
Designation :		
Telephone :	Fax :	Mobile :
Email :		

☐ I/We hereby confirm that I/We shall give the consent to Malaysia Convention & Exhibition Bureau (MyCEB) to use our personal data for the purpose of subvention and any related purpose subject to the terms and conditions and in the manner set under the Personal Data Protection Act 2010, Malaysia.

Date of Application (DD/MM/YYYY) :

SIGNATURE :

NAME :

COMPANY STAMP :

Please return completed form to :

Convention Unit
Malaysia Convention & Exhibition Bureau (MyCEB)
Level 9, Menara Z10,
Jalan Alamanda 2, Presint 1,
62000 Putrajaya

Phone : +603 88934500
Email : MyCEBSA@myceb.com.my
Web : www.myceb.com.my