

Malaysia. Convention & Exhibition Bureau



MyTripleE is a support programme under MyCEB's Meet in Malaysia campaign to attract regional/international business events to Malaysia while boosting domestic business events market in line with the MyCEB Malaysia Business Events Strategic Marketing Plan 2021-2030.









A supplementary financial support to elevate the international participation through travel grant for paper presenters at the national homegrown events.

Meeting Size Requirement

Support Value

Support Items

Min 300 pax with 5% international paper presenters

From RM10,000 up to a maximum of RM20,000

Travel grant for international paper presenters

Criteria for Support:

- 1. The organisation applying for support must be registered with the Companies Commission of Malaysia or Registry of Societies of Malaysia.
- 2. Must be a paid event whereby registration fees must be collected from delegates.
- 3. Application must be received by Malaysia Convention & Exhibition Bureau (MyCEB) no later than 60 working days prior to the event date.
- 4. Must have a minimum of two (2) full event days.
- 5. Must comprise a minimum of 300 delegates, of which 5% are international paper presenters.
- 6. The travel grant is capped at RM350.00 per international paper presenter covering return economy flight and/or accommodation in Malaysia.
- 7. Applicant should achieve the targeted number of international paper presenters which is capped at 15% of the meeting size to receive full reimbursement of approved support value from MyCEB.
- 8. The support is applicable to new and existing homegrown events.

Terms & Conditions:

- 1. Financial support is claimable after completion of event with complete submission of documentation within the stipulated time.
- 2. This offer is not valid with any other MyCEB campaign or support.
- 3. Campaign is valid until 31 December 2024 and subject to approval and funding availability.
- 4. Provision of a "Request for Support Letter" from the corporate company, i.e. end user.



REQUEST FOR SUPPORT MyTripleE: ELEVATE

Elevate for Homegrown Convention



EVENT PROFILE

Event Name :						
Event Date: DDMMYYYY to DDMMYYYY) :						
Event Venue :						
Event Website :						
Industry Sector (e.g.	. medical, finance) :					
Delegate Profile						
Delegate Source	Number of Delegates					
Local (host city)						
International						
Total						
Total Room Night :						
Programme Outline	e (briefly outline your confirmed	d or propose	ed programme in	cluding ar	rival and departure details) :	
Day Program	me			Destination		
1						
2						
3						
4						
5						
6						
7						
Note: Alternatively, y	you may endorse a copy of the	programme	2.			
Are you using a conference and event management company in Malaysia? O Yes O No						
If yes, please provide the folowing details :						
Company :						
Name (salutation, fi	irst name, surname) :					
Designation :						
Telephone :	ne: Fax:				Mobile :	
Email :						
Event History (past	and planned) :					
Date/Year De	estination		Number of Dele	egates	Primary Hotel(s)/Venue	

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REQUEST FOR SUPPORT MyTripleE: ELEVATE

Elevate for Homegrown Convention



DETAILS OF AFFILIATED INTERNATIONAL ORGANISATION (if applicable)

Company :				
Company License or Business F	Registration Numb	per:		
Address :				
State Province :				
Country :	f	Postcode :		
Company Telephone :	(Company Fax :		Company Website :
Company Type :				
O Corporation	O Government		O Association / Non-Government Organisation	
CONTACT PERSON				
Full Name (salutation, first nam	ne, surname) :			
Designation :				
Telephone :	F	Fax:		Mobile :
Email :				

DETAILS OF LOCAL HOST

Company :				
Company License or Business Registration Number :				
Address :				
State Province :				
Country :	Postcode :			
Company Telephone :	Company Fax :		Company Website :	
Company Type :				
O Corporation O C	overnment	O Association / Non-Government Organisation		
CONTACT PERSON				
Full Name (salutation, first name, surname) :				
Designation :				
Telephone :	Fax:		Mobile :	
Email :				

I/We hereby confirm that I/We shall give the consent to Malaysia Convention & Exhibition Bureau (MyCEB) to use our personal data for the purpose of subvention and any related purpose subject to the terms and conditions and in the manner set under the Personal Data Protection Act 2010, Malaysia.

Date of Application (DD/MM/YYYY) :

SIGNATURE :

NAME :

COMPANY STAMP :

Please return completed form to :

Convention Unit Malaysia Convention & Exhibition Bureau (MyCEB) Level 9, Menara Z10, Jalan Alamanda 2, Presint 1, 62000 Putrajaya

Phone	: +603 88934500
Email	: MyCEBSA@myceb.com.my
Web	: www.myceb.com.my