



Let's Meet

(Support for national business events)

Corporate Meetings & Incentives

Package A One City Tour

30 - 59 local participants

Minimum 2-night stay at a participating hotel

Package B One Dinner

60 - 149 local participants

Minimum 2-night stay at a participating hotel

Package C

One-day Meeting

150 - 250 local participants

Minimum

2-night stay at a participating hotel

Minimum 2 full-day meeting at a participating hotel

Conventions

Package:

From RM6,000 up to RM30,000 Subsidy for Venue/F&B

OR

Travel Arrangement for Invited Speaker(s)

50 - 250 local delegates



Minimum 2 full-day meeting at a participating hotel/venue

Trade Exhibitions

Package:

Up to RM60,000 for Hall Rental, Full-day Tour, Cultural Performance and VIP Souvenirs



Minimum 1,500 sqm gross space



Minimum 2 full-day event at a participating venue



Minimum 800 local trade visitors

Let's Meet Tomorrow

(Support for regional/international business events)

Corporate Meetings / Conventions

One-day Meeting Package

Minimum 120 Pax

with minimum 10% international delegates



Minimum

2 full-day meeting at a participating venue

Trade Exhibitions

(Support for new and existing trade exhibitions)

Minimum 2 full-day event at a participating venue



Package includes

hall rental, accommodation for hosted buyers, marketing and onsite support

Trade visitors:

Package A

Up to RM67,500

Package B 3,001 sqm - 5,000 sqm gross space, 10% international net Up to RM142,500

Trade visitors: 2,001 - 3,000, minimum 10% international visitors

1,000 - 2,000,minimum

10% international visitors

Package C

Up to RM218,750

5,001 sqm - 7,000 sqm gross space, 10% international net

1,500 sqm - 3,000 sqm

gross space, 10% international net

Trade visitors:

3.001 - 4,000, minimum 10% international visitors

Package D

Up to RM295,000

7,001 sqm - 9,000 sqm gross space, 10% international net space

8 P B Trade visitors:

4,001 - 5,000, minimum 10% international visitors

Package E

Up to RM381,250

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>9,001 sqm gross space, 10% international net

Trade visitors:

>5,001, minimum 10% international visitors

Let's Meet



Domestic Corporate Meetings

Package

30 - 500 participants



50% sponsorship for one (1) full-day meeting package at a campaign partner's hotel/venue.

Domestic Conventions

Package

30 - 250 participants



(Support for domestic corporate meetings and conventions)

Subsidy on event venue / F&B partners' venue. OR



Subsidy on audio visual equipment during the event.

BE Greater, Together.

Give Your Business Events A Boost!

Explore details at www.myceb.com.my/meetinmalaysia



Let's Connect:

Conventions: mycebsa@myceb.com.my Corporate Meetings & Incentives: mycebci@myceb.com.my

Trade Exhibitions: mycebsalesexhibition@myceb.com.my

*Other terms and conditions apply



