Let's Meet Tomorrow

Meet in Caral Malaysia

Support for New and Existing Trade Exhibitions



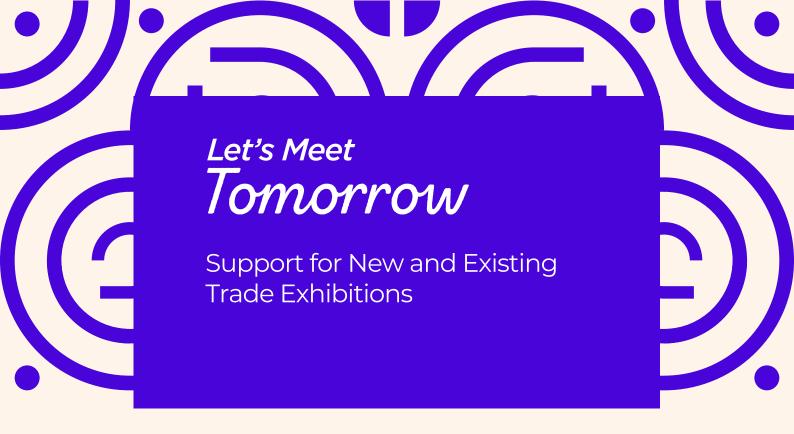






Let's Meet Tomorrow Support for New and Existing Trade Exhibitions

| Package | Up to RM67,500 | Up to RM142,500 | Up to RM218,750 | Up to RM295,000 | Up to RM381,250 |
|---|---------------------|----------------------|----------------------|----------------------|----------------------|
| Event duration (days) | Min. 2 | Min. 2 | Min. 2 | Min. 2 | Min. 2 |
| Gross space (sqm) | 1500 - 3000 | 3001 - 5000 | 5001 - 7000 | 7001 - 9000 | > 9001 |
| Total visitors (pax) | 1000 - 2000 | 2001 - 3000 | 3001 - 4000 | 4001 - 5000 | > 5001 |
| Net space and visitors' ratio (%) Local International | 90 10 | 90 10 | 90 10 | 90 10 | 90 10 |
| Partial sponsorship on hall rental: MyCEB Participating venues* | RM15,000 RM7,500 | RM25,000 RM12,500 | RM37,500 RM18,750 | RM50,000 RM25,000 | RM62,500 RM31,250 |
| Partial sponsorship for international hosted buyers and speakers: Flight and accommodations (3D2N) | RM15,000 | RM38,000 | RM57,000 | RM77,000 | RM100,000 |
| Partial sponsorship for marketing: Digital and non-digital advertisement platform and collateral | RM24,000 | RM55,000 | RM85,500 | RM116,000 | RM152,500 |
| 4. Partial sponsorship for onsite support Post-tour package, cultural performance, souvenirs, networking cocktail, AV and digital registration | RM6,000 | RM12,000 | RM20,000 | RM27,000 | RM35,000 |

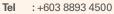


Terms and conditions:

- 1. Applicable to professional exhibition organisers, trade associations and event management companies.
- 2. Support is for hosting of new and existing trade or semi-trade exhibitions.
- 3. Application must be received by Malaysia Convention & Exhibition Bureau (MyCEB) at least three (3) months prior to the event date.
- 4. Require a minimum of two (2) full event days at a purpose-built convention venue.*
- 5. Support item is only applicable for new trade or semi trade exhibition.*
- 6. All participating campaign partners need to comply with the post COVID-19 safety measures as advised by the Ministry of Health Malaysia.
- 7. This offer is not valid with any other MyCEB campaign or support.
- 8. Campaign is valid until December 2022 and subject to availability.
- 9. Financial support is claimable after completion of event with complete submission of documentation within stipulated time subject to approval.



Exhibition Unit Malaysia Convention & Exhibition Bureau (MyCEB) Level 9, Menara Z10, Jalan Alamanda 2, Presint 1 62000 Putrajaya, Malaysia



Email: mycebsalesexhibition@myceb.com.my

Web: www.myceb.com.my



REQUEST FOR SUPPORT

Let's MeetTomorrow Support for New and Existing Trade Exhibitions



APPLICANT DETAILS

| Company: | | | |
|---|----------------------------|------------------|--|
| Company License or Business Registration | Number : | | |
| Address: | | | |
| | | | |
| State/Province : | | | |
| Country: | Postcode: | | |
| Company Telephone : | Company Fax : | Company Website: | |
| CompanyType: | | | |
| O Professional Exhibition Organiser | O Trade Association | | |
| O Event Management Company | O Others (please specify): | | |
| | | | |
| CONTACT PERSON | | | |
| Full Name (salutation, first name, surname) | : | | |
| Designation: | | | |
| Telephone: | Fax: Mobile: | | |
| Email: | | | |
| | | | |
| EXHIBITION PROFILE | | | |

| Name of Exhibition : | |
|---|---|
| Exhibition Date (DD/MM/YYYY to DD/MM/YYYY | Y): |
| Exhibition Venue: | |
| Event Website: | |
| ExhibitionType: | |
| O Trade exhibition | O Semi-trade exhibition |
| | |
| Industry Sector : | |
| O Furniture, interior design | O Health, medical equipment |
| O Jewellery, watch & accessories | O Engineering, industrial, manufacturing, machines, instruments, hardware |
| O Textiles, apparel, fashion | O Printing and packing |
| O Business services, retail | O Premium, household, gift, toys |
| O Beauty, cosmetics | O Environmental protection |
| O Food and beverages, hospitality | O Transport, logistics, maritime |
| O IT & Communications | O Travel |
| O Construction, infrastructure | O Security, fire safety, defence |
| O Leisure, hobby and entertainment | O Technology |
| O Electronics, components | O General (including export, trade and investment) |
| O Automotive, motorcycle | O Others (please specify): |

EVENT PROFILE

| | Local | Regional (Asia) | International | Total |
|--|-------|-----------------|---------------|-------|
| Trade exhibitors (pax) | | | | |
| Trade visitors (pax) | | | | |
| Public visitors (pax) | | | | |
| Total | | | | |
| Gross Square Metres : | | | | |
| Nett Square Metres : | | | | |
| Total Number of Booths: | | | | |
| Total Number of International Booths : | | | | |

REQUEST FOR SUPPORT

Let's MeetTomorrowSupport for New and Existing Trade Exhibitions



| Program | | ew of the programme schedule and a | ctivities, i.e. exhibition hours, seminars, conference, events): |
|----------|--------------------------------------|---|--|
| | Programme | | |
| Day 1 | | | |
| Day 2 | | | |
| Day 3 | | | |
| Day 4 | | | |
| Day 5 | | | |
| Day 6 | | | |
| Day 7 | | | |
| | | y of your confirmed or proposed prog a budget proposal. Alternatively, you i | |
| | | | may onotice an accomment. |
| O Packa | | O Package D | |
| O Packa | | O Package E | |
| O Packa | ige C | | |
| Please o | utline a list of major supporters an | d sponsors for this event. Alternativel | y, you may enclose an attachment. |
| | | | |
| | | | |
| | | | |
| U the | | | on & Exhibition Bureau (MyCEB) to use our personal data for and conditions and in the manner set under the Personal Data |
| SIGNAT | | | Please return completed form to: Exhibition Unit Malaysia Convention & Exhibition Bureau (MyCEB) Level 9, Menara Z10, Jalan Alamanda 2, Presint 1 62000 Putrajaya, Malaysia Tel : +603 8893 4500 |
| NAME | | | Email: mycebsalesexhibition@myceb.com.my Web: www.myceb.com.my |
| COMPA | NY STAMP : | | TTOW I WWW.IIIyOOD.OOIII.IIIy |