

Let's Meet Tomorrow

Meet in 
Malaysia

Support for New and Existing
Trade Exhibitions




Malaysia
Convention
& Exhibition
Bureau

Malaysia
Truly Asia

Let's Meet Tomorrow

Support for New and Existing
Trade Exhibitions

Package	A Up to RM67,500	B Up to RM142,500	C Up to RM218,750	D Up to RM295,000	E Up to RM381,250
Event duration (days)	Min. 2	Min. 2	Min. 2	Min. 2	Min. 2
Gross space (sqm)	1500 - 3000	3001 - 5000	5001 - 7000	7001 - 9000	> 9001
Total visitors (pax)	1000 - 2000	2001 - 3000	3001 - 4000	4001 - 5000	> 5001
Net space and visitors' ratio (%)					
Local	90	90	90	90	90
International	10	10	10	10	10
1. Partial sponsorship on hall rental: MyCEB Participating venues*	RM15,000 RM7,500	RM25,000 RM12,500	RM37,500 RM18,750	RM50,000 RM25,000	RM62,500 RM31,250
2. Partial sponsorship for international hosted buyers and speakers: Flight and accommodations (3D2N)	RM15,000	RM38,000	RM57,000	RM77,000	RM100,000
3. Partial sponsorship for marketing: Digital and non-digital advertisement platform and collateral	RM24,000	RM55,000	RM85,500	RM116,000	RM152,500
4. Partial sponsorship for onsite support Post-tour package, cultural performance, souvenirs, networking cocktail, AV and digital registration	RM6,000	RM12,000	RM20,000	RM27,000	RM35,000

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Support for New and Existing Trade Exhibitions

Terms and conditions:

1. Applicable to professional exhibition organisers, trade associations and event management companies.
2. Support is for hosting of new and existing trade or semi-trade exhibitions.
3. Application must be received by Malaysia Convention & Exhibition Bureau (MyCEB) at least three (3) months prior to the event date.
4. Require a minimum of two (2) full event days at a purpose-built convention venue.*
5. Support item is only applicable for new trade or semi trade exhibition.*
6. All participating campaign partners need to comply with the post COVID-19 safety measures as advised by the Ministry of Health Malaysia.
7. This offer is not valid with any other MyCEB campaign or support.
8. Campaign is valid until December 2021 and subject to availability.
9. Financial support is claimable after completion of event with complete submission of documentation within stipulated time subject to approval.

Let's connect:

Exhibition Unit
Malaysia Convention & Exhibition Bureau (MyCEB)
Level 9, Menara Z10, Jalan Alamanda 2, Presint 1
62000 Putrajaya, Malaysia

Tel : +603 8893 4500
Email : mycebsalesexhibition@myceb.com.my
Web : www.myceb.com.my



myceb.com.my/meetinmalaysia

REQUEST FOR SUPPORT

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Support for New and Existing Trade Exhibitions

APPLICANT DETAILS

Company :		
Company License or Business Registration Number :		
Address :		
State/Province :		
Country :	Postcode :	
Company Telephone :	Company Fax :	Company Website :
Company Type :		
<input type="radio"/> Professional Exhibition Organiser	<input type="radio"/> Trade Association	
<input type="radio"/> Event Management Company	<input type="radio"/> Others (please specify) :	
CONTACT PERSON		
Full Name (salutation, first name, surname) :		
Designation :		
Telephone :	Fax :	Mobile :
Email :		

EXHIBITION PROFILE

Name of Exhibition :	
Exhibition Date (DD/MM/YYYY to DD/MM/YYYY) :	
Exhibition Venue :	
Event Website :	
Exhibition Type :	
<input type="radio"/> Trade exhibition	<input type="radio"/> Semi-trade exhibition
Industry Sector :	
<input type="radio"/> Furniture, interior design	<input type="radio"/> Health, medical equipment
<input type="radio"/> Jewellery, watch & accessories	<input type="radio"/> Engineering, industrial, manufacturing, machines, instruments, hardware
<input type="radio"/> Textiles, apparel, fashion	<input type="radio"/> Printing and packing
<input type="radio"/> Business services, retail	<input type="radio"/> Premium, household, gift, toys
<input type="radio"/> Beauty, cosmetics	<input type="radio"/> Environmental protection
<input type="radio"/> Food and beverages, hospitality	<input type="radio"/> Transport, logistics, maritime
<input type="radio"/> IT & Communications	<input type="radio"/> Travel
<input type="radio"/> Construction, infrastructure	<input type="radio"/> Security, fire safety, defence
<input type="radio"/> Leisure, hobby and entertainment	<input type="radio"/> Technology
<input type="radio"/> Electronics, components	<input type="radio"/> General (including export, trade and investment)
<input type="radio"/> Automotive, motorcycle	<input type="radio"/> Others (please specify):

EVENT PROFILE

	Local	Regional (Asia)	International	Total
Trade exhibitors (pax)				
Trade visitors (pax)				
Public visitors (pax)				
Total				
Gross Square Metres :				
Nett Square Metres :				
Total Number of Booths :				
Total Number of International Booths :				

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Programme Outline (Provide a brief overview of the programme schedule and activities, i.e. exhibition hours, seminars, conference, events) :

	Programme
Day 1	
Day 2	
Day 3	
Day 4	
Day 5	
Day 6	
Day 7	

Note: Alternatively, you may enclose a copy of your confirmed or proposed programme.

Please outline the support requested with a budget proposal. Alternatively, you may enclose an attachment.

☐ Package A

☐ Package D

☐ Package B

☐ Package E

☐ Package C

Please outline a list of major supporters and sponsors for this event. Alternatively, you may enclose an attachment.

- ☐ I/We hereby confirm that I/We shall give the consent to Malaysia Convention & Exhibition Bureau (MyCEB) to use our personal data for the purpose of subvention and any related purpose subject to the terms and conditions and in the manner set under the Personal Data Protection Act 2010, Malaysia.

Date of Application (DD/MM/YYYY) :

SIGNATURE :

NAME :

COMPANY STAMP :

Please return completed form to:

Exhibition Unit

Malaysia Convention & Exhibition Bureau (MyCEB)

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