Let's Meet Tomorrow

Meet in Caral Malaysia

Support for New and Existing Trade Exhibitions



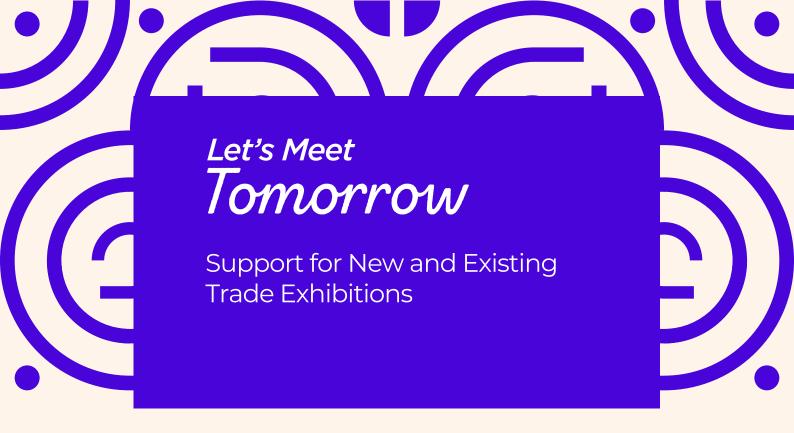






Let's Meet Tomorrow Support for New and Existing Trade Exhibitions

Package	Up to RM67,500	Up to RM142,500	Up to RM218,750	Up to RM295,000	Up to RM381,250
Event duration (days)	Min. 2	Min. 2	Min. 2	Min. 2	Min. 2
Gross space (sqm)	1500 - 3000	3001 - 5000	5001 - 7000	7001 - 9000	> 9001
Total visitors (pax)	1000 - 2000	2001 - 3000	3001 - 4000	4001 - 5000	> 5001
Net space and visitors' ratio (%) Local International	90 10	90 10	90 10	90 10	90 10
Partial sponsorship on hall rental: MyCEB Participating venues*	RM15,000 RM7,500	RM25,000 RM12,500	RM37,500 RM18,750	RM50,000 RM25,000	RM62,500 RM31,250
Partial sponsorship for international hosted buyers and speakers: Flight and accommodations (3D2N)	RM15,000	RM38,000	RM57,000	RM77,000	RM100,000
Partial sponsorship for marketing: Digital and non-digital advertisement platform and collateral	RM24,000	RM55,000	RM85,500	RM116,000	RM152,500
4. Partial sponsorship for onsite support Post-tour package, cultural performance, souvenirs, networking cocktail, AV and digital registration	RM6,000	RM12,000	RM20,000	RM27,000	RM35,000

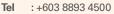


Terms and conditions:

- 1. Applicable to professional exhibition organisers, trade associations and event management companies.
- 2. Support is for hosting of new and existing trade or semi-trade exhibitions.
- 3. Application must be received by Malaysia Convention & Exhibition Bureau (MyCEB) at least three (3) months prior to the event date.
- 4. Require a minimum of two (2) full event days at a purpose-built convention venue.*
- 5. Support item is only applicable for new trade or semi trade exhibition.*
- 6. All participating campaign partners need to comply with the post COVID-19 safety measures as advised by the Ministry of Health Malaysia.
- 7. This offer is not valid with any other MyCEB campaign or support.
- 8. Campaign is valid until December 2021 and subject to availability.
- 9. Financial support is claimable after completion of event with complete submission of documentation within stipulated time subject to approval.



Exhibition Unit Malaysia Convention & Exhibition Bureau (MyCEB) Level 9, Menara Z10, Jalan Alamanda 2, Presint 1 62000 Putrajaya, Malaysia



Email: mycebsalesexhibition@myceb.com.my

Web: www.myceb.com.my



REQUEST FOR SUPPORT

Let's MeetTomorrow Support for New and Existing Trade Exhibitions



APPLICANT DETAILS

Company:			
Company License or Business Registration	Number :		
Address:			
State/Province :			
Country:	Postcode:		
Company Telephone :	Company Fax :	Company Website:	
CompanyType:			
O Professional Exhibition Organiser	O Trade Association		
O Event Management Company	O Others (please specify):		
CONTACT PERSON			
Full Name (salutation, first name, surname)	:		
Designation:			
Telephone:	Fax: Mobile:		
Email:			
EXHIBITION PROFILE			

Name of Exhibition :	
Exhibition Date (DD/MM/YYYY to DD/MM/YYYY	Y):
Exhibition Venue:	
Event Website:	
ExhibitionType:	
O Trade exhibition	O Semi-trade exhibition
Industry Sector :	
O Furniture, interior design	O Health, medical equipment
O Jewellery, watch & accessories	O Engineering, industrial, manufacturing, machines, instruments, hardware
O Textiles, apparel, fashion	O Printing and packing
O Business services, retail	O Premium, household, gift, toys
O Beauty, cosmetics	O Environmental protection
O Food and beverages, hospitality	O Transport, logistics, maritime
O IT & Communications	O Travel
O Construction, infrastructure	O Security, fire safety, defence
O Leisure, hobby and entertainment	O Technology
O Electronics, components	O General (including export, trade and investment)
O Automotive, motorcycle	O Others (please specify):

EVENT PROFILE

	Local	Regional (Asia)	International	Total
Trade exhibitors (pax)				
Trade visitors (pax)				
Public visitors (pax)				
Total				
Gross Square Metres :				
Nett Square Metres :				
Total Number of Booths:				
Total Number of International Booths :				

REQUEST FOR SUPPORT

Let's MeetTomorrowSupport for New and Existing Trade Exhibitions



Program		ew of the programme schedule and a	ctivities, i.e. exhibition hours, seminars, conference, events):
	Programme		
Day 1			
Day 2			
Day 3			
Day 4			
Day 5			
Day 6			
Day 7			
		y of your confirmed or proposed prog a budget proposal. Alternatively, you i	
			may onotice an accomment.
O Packa		O Package D	
O Packa		O Package E	
O Packa	ige C		
Please o	utline a list of major supporters an	d sponsors for this event. Alternativel	y, you may enclose an attachment.
U the			on & Exhibition Bureau (MyCEB) to use our personal data for and conditions and in the manner set under the Personal Data
SIGNAT			Please return completed form to: Exhibition Unit Malaysia Convention & Exhibition Bureau (MyCEB) Level 9, Menara Z10, Jalan Alamanda 2, Presint 1 62000 Putrajaya, Malaysia Tel : +603 8893 4500
NAME			Email: mycebsalesexhibition@myceb.com.my Web: www.myceb.com.my
COMPA	NY STAMP :		TTOW I WWW.IIIyOOD.OOIII.IIIy