# Beyond Business Events issue 3.2023 | MyCEB Destination Feature



A visit to Malaysia for a business events purpose should not stop at the exit doors of a convention centre, especially when there is so much more that awaits on the other side. As a premium destination, Malaysia has empowered unstoppable efforts over the years to promote and offer revitalised post event experience with a warm Malaysian hospitality. The quality of a delegate's experience offered should be no less than the premium experience during the meetings attended, meanwhile the list of activities to explore in the cities are endless.

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The option of post tour activities stretches beyond a city tour, or even a beach holiday. In this segment, join us to uncover the best of premium shopping destinations at a competitive price at three of Malaysia's premium outlets located across the country.



### **Mitsui Outlet Park**

Mitsui Outlet Park (MOP) is a factory outlet shopping mall located 6km from KLIA and klia2. Stone's throw away from the international airport, delegates can opt to plan for a shopping experience upon arrival or prior to departure before leaving the country. Housing a total number of 170 stores, MOP advocates a factory outlet concept offering a myriad of upper-middle to high-end off seasoned brands and products at attractive discounts. The shops offered

To find out more on the shops offered at Mitsui Outlet Park, kindly visit *https://mitsui-shopping-park.com.my/MOPKLIA/* 

include Coach, Ralph Lauren, Saccoor Brothers, Tommy Hilfiger and many more. MOP is easily accessible by airport transfer or even e-Hailing services such as Grab, MyCar and Air Asia ride from fares as low as RM30. Therefore, the next time you forget to bring your suits and blazers to a conference, be sure to stop at Mitsui Outlet Park to grab your complete fit at a reasonable price.

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### **Johor Premium Outlet**

Flock to Johor Premium Outlet (JPO), a state in southern Malaysia for premium goods. Operated by Genting Simon Sdn Bhd, a 50:50 joint venture between Genting Group and Simon Property Group, JPO is home to 150 finest collection designer and name brand outlet stores featuring savings of up to 65% off every day. Holding the highest regard as the branded retail lifestyle destination of choice for discerning shoppers, Johor Premium outlet ensure the shoppers experience a priority providing only the best designs with enticing promotions. JPO's current designer and brand names include Gucci, Balenciaga, Prada, Aigner, Armani Outlet, Bally, Brooks Brothers Factory Store, CK Calvin Klein, Coach, DKNY, Ermenegildo Zegna Outlet Store Furla and many more.

JPO also serves as a hub between Resorts World Genting Malaysia, which is about 3.5 hours drive, and Resorts World Sentosa in Singapore, which is about an hour's drive from Johor Premium Outlets.

## For more information,

kindly visit https://www.premiumoutlets.com.my/johor-premium-outlets/stores



### **Genting Premium Outlet**

An open-air shopping destination in the highlands of Pahang, the outlet offers exceptional year-round savings in more than 150 boutiques of the world's best luxury fashion and lifestyle brands. Genting Highlands has a spring like subtropical highland climate, with yearly temperatures no higher than 25 °C, hence delegates will be able to experience shopping in natural cooling air surrounded by thick forests where nature meets city. Genting Premium Outlet represents the second Premium Outlet in Malaysia after Johor's successful first opening in 2017. The hilltop premium outlet brings you a collection of designer and name brand merchandise at savings of 25% to 65% every day, housing brands such as Longchamp, Kate Spade, Tumi, Coach, Michael Kors, Furla and many more!

#### For more information,

kindly visit https://www.premiumoutlets.com.my/genting-highlands-premium-outlets

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